

# GENERAL

## REQUIREMENTS

**Valid ID:** Vendor is required to provide valid identification.

**Permits Display:** Vendor must display a valid Business License, Sidewalk Vending Permit and Health Department Permit.

**Noise, Lighting and Signage:** Vendor may not use any music, horns, flashing lights, digital signs, digital advertisement or any other visual media unless expressly approved in the vending permit.

**Unattended Equipment:** Equipment used in connection with sidewalk vending may not be stored or left unattended in public spaces or in any portion of the public right-of-way. Equipment left unattended or outside the hours of permitted vending operations, will be considered discarded and may be seized or disposed of by the city.

**Trash Collection:** Required to provide trash receptacles.

**Prohibited Sale:** Vendors are not permitted to sell or offer for sale lottery tickets, cannabis, alcohol, adult oriented material, fireworks, illegal or counterfeit merchandise and services including rental services.

**Roaming Vendor:** Roaming Vendors must keep operations moving except when completing a transaction for a maximum of seven (7) minutes for each sale. Vendor may not operate in exclusively zoned residential areas between the hours of 8 PM and 8 AM daily.

**Stationary Vendor:** Vendor may only operate between the hours of 7AM and 12 AM daily. Stationary vendors may not operate in areas that are zoned exclusively residential. Stationary conveyance must not exceed a length of 72 inches, a width of 54 inches, or a height, including roof or awning, of 78 inches, including all wheels axles and other vending appurtenances.

## ATTENTION

A permit is not transferable to another vending equipment, location or route. Violations are subject to suspension or revocation of Sidewalk Vending Permit.

Refer to Resolution No. 2024-155, Urgency Ordinance No. 4351 and Ordinance No. 4349 for detailed information of the Rules and Regulations for sidewalk vending.

Failure to comply with the ordinances and rules and regulations may result in fines up to \$1,000 per day the violation continues to exist.

### FOR MORE INFORMATION REGARDING LICENSING AND ENFORCEMENT CONTACT:



**Business License** (909)620-2343

**Code Compliance** (909)620-2374

**Pomona Police Non-Emergency** (909)622-1241

**LA County Department of Public Health** (626)430-5350



**Pomonaca.gov**



**505 S. Garey Ave.  
Pomona, CA 91766**



## NON-FOOD SIDEWALK VENDOR

### Rules and Regulations

City of Pomona  
Vibrant - Safe - Beautiful



## SIDEWALK VENDOR

On October 21, 2019, the Pomona City Council adopted a licensing and regulatory program for sidewalk vending through Ordinance No. 4270 & Resolution No. 2019-162. Furthermore, on October 21, 2024, Urgency Ordinance No.4351, Ordinance No. 4349, and Resolution No. 2024-155 were approved that revised and implemented new regulations to protect the health, safety and welfare of the people of Pomona while enabling sidewalk vendors to participate in the City's dynamic economy.

## DEFINITIONS

▶ **“Sidewalk Vendor” or “Vending”** - A person who sells or offers for sale food or merchandise from a pushcart, stand, display, pedal-driven cart, wagon, showcase, rack, or other non-motorized conveyance or from one's person, upon a public sidewalk or other pedestrian path.

▶ **“Stationary Sidewalk Vending”**- A sidewalk vendor who vends from a fixed location, as specified in the Rules and Regulations, and is not mobile, except when being pushed, carried, or transported to and from a space on the Sidewalk.

▶ **“Roaming Sidewalk Vendor”**- A sidewalk vendor who moves from place to place and stops only to complete transactions.

## SPECIFIC OPERATION

### STANDARDS

#### Vending Requirements

- Stationary conveyance must not exceed a length of 72 inches, a width of 54 inches, or a height, including roof or awning, of 78 inches, including all wheels axles and other vending appurtenances.
- A current City of Pomona Business License is required and must display a valid Sidewalk Vending Permit decal.

#### Vending Regulations

##### Prohibited within:

- 5 feet of
  - Street lights, parking meter, edges of street wells, above ground utility structures, newsstands, bike racks
- 15 feet of
  - Fire hydrants, bus zone, bus bench, transit shelter, crosswalk, driveway
- 20 feet of
  - Another vendor, entrance or exit of any building
- 45 feet of
  - An intersection and rear of a bus stop
- 200 feet of
  - A farmers market, swap meet during operation hours, a special event
  - The Fairplex during the LA County Fair
- 500 feet of
  - Any K-12 school (between 6AM - 6PM) on days that school is open to students
- Other Prohibited areas
  - Mixed Use-Central Business District (MU-CBD) of the Downtown Specific Plan.
  - Ballfields, playground areas, and public parks.

Vendors shall not operate on any sidewalk that is less than 9 feet wide and shall maintain at least 4 feet wide clear path of travel. It is unlawful for any person to place any items on a pedestrian path, walkway, sidewalk, off-street parking lot or street/roadway without a permit.

Any items or material obstructing these areas for more than 30 minutes may be impounded.

## APPLICATION REQUIREMENTS:

To apply for a Sidewalk Vending Permit, a completed application must be filed with the Business License Division for review and approval. The application must contain:

1. Applicant's full legal name, current address and telephone number - Valid California Driver's License, ID Card, or other government-issued ID required.
2. Provide proof of comprehensive general liability insurance.
3. Provide a copy of a Seller's Permit
4. Indicate whether vending equipment will be operated by a stationary sidewalk vendor or a roaming sidewalk vendor. Provide location vending routes and hours of operations.
5. All vendors are required to provide complete descriptions of the sale items.

**Additional conditions may be required, contact the Code Compliance Division for further information**

