



THE CITY OF POMONA

TO: HONORABLE MAYOR AND COUNCIL MEMBERS
FROM: JAMES W. MAKSHANOFF, CITY MANAGER *jm*
SUBJECT: WEEKLY REPORT – Wednesday December 10, 2020

ADMINISTRATION

CITY COUNCIL MEETING REMINDERS

+ City Council Teleconference Meeting: Monday 12/21/2020

Closed Session 5:30 pm
Meeting: 7:00 pm

+ City Council Teleconference Meeting: Monday 1/4/2021

Closed Session 5:30 pm
Meeting: 7:00 pm

All public meeting agendas are posted on our website, [here](#).

CITY OF POMONA HOLIDAY CLOSURE – BEGINS DECEMBER 23rd

City facilities will be closed starting Wednesday, December 23rd. Normal business hours will resume Monday, January 4, 2021.

CITY CLERK

CITY BOARDS AND COMMISSIONS – UPCOMING MEETINGS

All meetings are via ZOOM Webinar:

- December 14, 2020 Cultural Arts Commission
- December 14, 2020 Cultural Arts Citizens Advisory Committee
- December 15, 2020 Phillips Ranch Assessment District Oversight Committee
- December 16, 2020 Board of Library Trustees
- December 17, 2020 Charter Review Commission

FINANCE

CITYWIDE MASTER FEE SCHEDULE

In June, the City entered into an agreement with Wildan Financial Services to develop a Citywide Master Fee Schedule. In the months following, Departments gathered a list of their respective fees established via ordinance or resolution. All Departments have provided the data and held individual meetings reviewing each fee with the consultant during the months of November and December. At this stage, the consultant is finalizing the fees organized into Department sections and scheduling follow-up meetings as-needed. As part of this process, Departments have been asked to evaluate any fees proposed for change with justification and assistance from Wildan staff. City staff anticipates the final document to be ready for City Council approval in March

2021. After the initial approval, the Citywide Master Fee schedule will be brought forward annually as part of the budget adoption each June.

LIBRARY

E-BOOKS & AUDIO BOOKS

Download our new e-book and audio book app, **cloudLibrary** by **bibliotheca** - available in the AppStore, GooglePlay, on Windows PC and Mac OS. Thousands of titles available instantly from your phone, tablet or computer. Holds can be placed on many popular items if they are checked out. Visit our website for more information: <http://www1.youseemore.com/pomona/contentpages.asp?loc=77>



Contact the library if you have any questions, need to apply for a card, or reset your PIN. 909-620-2043 library@ci.pomona.ca.us

POLICE

SANTA COP

On Saturday, December 19th, from 11:00am-3:30pm, the Pomona Police Department will be hosting a contactless drive-thru “Santa Cop” event at Village Academy High School located at 1444 E. Holt Avenue. The Santa Cop event is where gifts are provided to children aged from infant to 15 years old whom come from families in need. Those in need are identified through referrals from community members, police employees, and teachers. Pre-registration for this event was required, facial coverings must be worn, recipients should stay in their vehicle and children do not have to be present. Happy Holidays from the Pomona Police Department!

PLANNING

ART IN PUBLIC PLACES

The k-rails used to close-off East Second Street were repurposed Wednesday morning to create individual parklets for businesses along East Second Street. All k-rails are currently being painted by Pomona-based artists through a competitive application process led by the Planning Division.

Below is the list of all Pomona based artists that were selected along with some samples of the work.

Alexa Yamila Ocana	Andres Bennett	Angela Martinez	António Mejia
Ashley Cortez	Hannah Bruce	Cheyne Ellet	Dalia Perez
Danielle Pichay	Eduardo De Los Rios	Emilia Ortiz	Esteban Orozco
Fernando Montano	Frank Segura	Glenn Lopez	Grey Matter
Gus Moran	Jacob Diaz	Jennyfer Aguirre	Joeded
Joel Duran Lopez	K.D.G	Kennedi Irene	Maya Rosado
Monica Ramos Thaller	Ricardo Ortiz	Ronald Del Cid	Sam Ortega
Sashahm Dominguez	Samantha Montag	Victoria C.	Victoria Serna



COVID-19 RESOURCES

General

REVISED 12/9 – Temporary Targeted Safer at Home Health Officer Order

This Temporary Order began in effect on December 6 at midnight, was last updated on December 9, and will last to at least December 27, 2020. The Order and may be extended if the projection of the Southern California Region’s total available adult ICU bed capacity is below 15%. Read more at publichealth.lacounty.gov/media/coronavirus/docs/HOO/HOO_SaferatHome_SurgeResponse.pdf

Statewide Mask Requirement (11/20/20) - It’s now required that everyone in California must wear a mask or face covering when outside of their home, with limited exceptions. Read more at covid19.ca.gov/masks-and-ppe/.

LA County Public Health – COVID-19 Data Page

Stay informed of all LA County updates, including data and protocols at publichealth.lacounty.gov/media/Coronavirus/.

COVID-19 Friendly Holiday Events

ENDS 12/12 – 12 Days of Giveaways from Downtown Pomona

Follow [@DowntownPomona](#) on Instagram between now and Saturday, Dec. 12th for clues on their stories on how to enter to win one of their Toy Bundles!

SAT, 12/12 ON IG/FB – Downtown Pomona Christmas Parade

This year's theme is "Dashing Through Downtown" will feature a drive-thru style parade! Sign-ups are currently SOLD-OUT but you can still watch the fun in the safety of your home on [Facebook](#) and [Instagram](#) @downtownpomona. Parade entrance will be at 400. E. Mission Blvd and it is from 6-8 p.m. Please note that Downtown will have several street closures on that day from approximately 2 p.m. to 10 p.m. Please check [Pomona Police Department](#) about this on social media.

Business Information

DEADLINE EXTENDED TO JAN. 15th

POMONA BUSINESS ASSISTANCE PROGRAM!

Read more and apply online to this second round of [grants for Pomona businesses here](#). **Need help with your application?** Please contact the City at (909) 620-2368 to be connected with business resources in the community!

UPDATED RESTAURANT BUSINESS GUIDELINES

Effective 11/25/20 at 10 p.m., restaurants, breweries and wineries may only offer food and beverage via take-out, drive-thru or delivery. Wineries and breweries may continue retail sales operations. These limitations are effective November 25 – December 17, 2020. See the Order of the Health Officer Protocol [here](#).

FREE PPE FOR SMALL BUSINESSES

In an effort to keep small businesses open and operating safely as the flu, cold and Covid-19 seasons converge, PPE Unite is giving small businesses 30-days of free PPE including face coverings, face shields and hand sanitizer. Visit www.ppeunit.org for details.

COVID-19 SAFETY COMPLIANCE CERTIFICATE

LA County is helping train businesses on the implementation of COVID-19 safety protocols through a no-cost online training course called the COVID-19 Safety Compliance Certification Program (CSCCP). Once completed, business owners receive a certificate, and window seal to display on their storefront. Sign-up [here](#)!

COUNTY AGENCIES TO FOLLOW ON SOCIAL MEDIA

Find out about business assistance and training programs from LA County by following on Facebook, Twitter, and Instagram:

- [Disaster Help Center](#) - @LAHELPCENTER
- [LA County Consumer & Business Affairs \(DCBA\)](#) - @LACOUNTYDCBA
- [WDACS/LACBIZDEV](#) - @LACBIZDEV

ACTIVATE POMONA – FREE BUSINESS PERMITS

FREE Activate Pomona permits are designed to aid economic recovery by permitting:

- Use of parking spaces for take-out and curbside pick-up
- Temporary art on City-owned accessory structures, and
- Sidewalk dining, retail, and pop-up art and seating
- Food trucks and expanded retail on private property
- Expanded definitions for home-based businesses.

All interested entities may inquire and apply at bit.ly/activatepomona.



COUNTY RESOURCES PAGE – LAYOFF AVERSION & MORE!

The County's Department of Consumer and Business Affairs' Office of Small Business can help connect you to local, state and federal resources, including layoff aversion and emergency loans. [Click here](#) for details.

SEEKING TO RENT UNITS TO TENANTS WITH RENT SUBSIDIES?

In an effort to expand access to housing for individuals experiencing homelessness and supporting local property owners, People Assisting the Homeless (PATH) has created the [LeaseUp Initiative](#) to connect local property owners with potential tenants receiving housing subsidies: [Landlord FAQ](#).

Community Information

RENTAL ASSISTANCE PROGRAM

Read more and apply online to this second round of [Pomona Rental Assistance here](#).

Make an appointment with Pomona agencies authorized to **help for FREE**:

- **Catholic Charities**
909-629-1331
nalcala@ccharities.org
- **Inland Valley Hope Partners**
909-622-3806 x301
info@inlandvalleyhopepartners.org
- **Pomona Economic Opportunity Center** – 909-397-4215
Peoc.staff@pomonadaylabor.org
- **Tri-City Mental Health Services**
909-623-6131
housing@tricitymhs.org



WATCH ON YOUTUBE – AT-HOME HOLIDAY DIY & RECIPES!

While you spend more time indoors with your family, the Pomona Recreation team invites you to peruse their DIY Thursday and Foodie Friday playlists on the City’s YouTube Channel for some fun and easy at-home activities. The playlists include Holiday themed crafts and recipes. Check them out at bit.ly/cityofpomonayoutube.

HUNGRY THIS HOLIDAY?

If you or your family is hungry during the holidays, Los Angeles County can help you find a hot meal, locate a free food pantry or enroll you for CalFresh benefits. For more information, call 2-1-1 or click [here](#).

VOLUNTEER OPPORTUNITIES

The holidays is always a time where people look to help and give back to their communities. If you or a group are interested in donating your time or making donations (food/toys/PPE) to help our Pomona community members in need, please contact our COVID-19 Information Hotline at (909) 620-2311, press “0” to learn more. You may also email the City Council Assistant at Jocelyn_rios-ewing@ci.pomona.ca.us.

PERSONAL PROTECTIVE GEAR (PPE) DONATIONS NEEDED

The Pomona COVID-19 Action Committee, comprised of dozens of community organizations, local institutions, and volunteers are holding a PPE donation drive to distribute these vital hygiene tools to Pomona families through food banks and food distribution events. You may contact the Pomona COVID-19 Hotline for details at 909-620-2311, “0”. Two drop-off sites are located at the:

- Tri-City Wellness Center, 1403 N. Garey Ave., Pomona
- Tri-City Adult Health Center, 2008 N. Garey Ave., Pomona

If you wish to make a monetary donation, you may make checks out to “Tri-City Mental Health” and send them ATTN: Toni Navarro, COVID-19 Support to the above addresses.

PLEDGE TO PROTECT OUR COMMUNITY

The Pomona Unified School District and your Pomona neighbors in pledging to adopt the safety protocols put in place to protect ourselves and those around us from COVID.19. Take the pledge [here](#).

COVID-19 PROTECTIONS FOR TENANTS (AB 3088)

Are you unable to pay rent because of COVID-19? California's new law may protect you from eviction. Please visit the [City's COVID-19 FAQ Page](#) under Landlord & Tenant Resources to learn more.

FREE WI-FI LOCATOR TOOL – LA COUNTY

County of Los Angeles has created a Free WiFi locator to help get connected! To learn of locations near you, dial 2-1-1- or visit findwifi.lacounty.gov! Make sure to share this with your community to help them access this important service.

CHILD CARE VOUCHERS THROUGH DEC. 30.

The LA County Department of Public Health's Office for the Advancement of Early Care and Education, in partnership with the [Child Care Alliance of Los Angeles](#), will provide child care vouchers to 5,000 essential workers and low-income working parents through Dec. 30. Families seeking child care may access vouchers and see eligibility criteria by calling 888-92-CHILD (888-922-4453) or by visiting www.ccala.net.

ATTACHMENTS

1. Business Assistance Program Flyer
2. Rental Assistance Program Flyer
3. [Upcoming Pomona Events](#)



PROGRAMA DE ASISTENCIA PARA NEGOCIOS

La asistencia apoyará a los negocios pequeños que atraviesan dificultades financieras debido a una pérdida o reducción de los ingresos directamente relacionados con COVID-19.

REQUISITOS OBLIGATORIOS

- No debe haber recibido asistencia previa con los fondos de CARES ACT
- Debe ser una microempresa (5 o menos empleados equivalentes a tiempo completo, incluidos los propietarios)
- El negocio debe estar en la ciudad de Pomona
- Debe tener una licencia comercial válida
- Debe haber experimentado una pérdida de ingresos relacionada con COVID-19
- Debe cumplir con los criterios de bajos ingresos
- Las organizaciones sin fines de lucro no están excluidas de la solicitud, pero deben emplear a personas de bajos ingresos.
- Las aplicaciones elegibles se ingresarán en una lotería (solo si es necesario)

SOLICITUDES DISPONIBLES:
26 DE OCTUBRE A 15 DE ENERO DE 2021
[HTTP://WWW.CI.POMONA.CA.US/](http://www.ci.pomona.ca.us/)

Pomona Business Assistance Program (PBAP)



APPLICATION PERIOD:
OCTOBER 26, 2020 TO
JANUARY 15, 2021

[HTTP://WWW.CI.POMONA.CA.US/](http://www.ci.pomona.ca.us/)

PBAP grants will support small businesses undergoing financial hardship due to a loss or reduction in revenue directly related to COVID-19.




PROGRAM GUIDELINES

- Must not have received prior assistance with CARES ACT funds
- Must be a microenterprise business (5 or fewer full-time equivalent employees, including the owner(s))
- Business must be in the City of Pomona
- Must have a valid business license
- Must have experienced COVID-19 related loss in revenue
- Must meet low-income criteria
- Non-profits are not excluded from applying but must employ low-income persons
- Eligible business applications will be entered into a lottery (only if needed)



CITY OF POMONA Emergency Rental Assistance Program (COVID-19)

AVAILABLE STARTING OCTOBER 26, 2020 at 8:00 AM

-  Applications will be processed on a first-come, first-serve basis until funds are exhausted.
-  Only Pomona residents that have been financially impacted by the COVID pandemic are eligible to apply.
-  Applicants with extremely low income may qualify for a one-time payment to cover up to 25% of rent due between the months of September 2020 and January 2021.

Household Size	1 Person	2 Person	3 Person	4 Person	5 Person	6 Person	7 Person	8 Person
Extremely Low Income (30%)	\$23,700	\$27,050	\$30,450	\$33,800	\$36,550	\$39,250	\$41,950	\$44,650

THE CITY OF POMONA RENTAL ASSISTANCE PROGRAM WORKS IN ALIGNMENT WITH AB 3088 TO HELP THE GREATEST NUMBER OF POMONA RESIDENTS TO AVOID EVICTION:

AB 3088 SAYS:

- TENANTS MUST PAY AT LEAST 25% OF THEIR RENT BETWEEN SEPTEMBER 2020 & JANUARY 2021.
- TENANTS MUST SUBMIT A COVID-19 HARDSHIP DECLARATION FORM TO THEIR LANDLORD.

CONTACT ANY OF THESE AGENCIES TO APPLY

Catholic Charities

1460 E. Holt Avenue #98, Pomona, CA 91767
909-629-1331
nalcala@ccharities.org
Monday - Friday
8:30 am - 3:00 pm
By appointment only

Pomona Economic Opportunity Center

1682 W. Mission Blvd., Pomona, CA 91766
909-397-4215
peoc.staff@pomonadaylabor.org
Monday - Friday
9:00 AM 12:00 PM; 1:00 PM-5:00 PM
By appointment only

Inland Valley Hope Partners

209 W. Pearl Street, Unit 103, Pomona, CA 91766
909-622-3806, x301
info@inlandvalleyhopepartners.org
Monday - Friday
By appointment only

Tri-City Mental Health Services




2008 N. Garey Avenue, Pomona, CA 91767
909-623-6131
housing@tricitymhs.org
Monday - Friday 8:30am-5pm
By appointment only

You may also apply online: Pomona.HousingPrograms.com



CIUDAD DE POMONA Asistencia de Renta de Emergencia (COVID-19)

Disponible empezando el 26 de octubre del 2020 a las 8:00 AM

-  Solicitudes para ayuda de renta de emergencia se procesarán en la orden de llegada, hasta que se agoten los fondos
-  Solo los residentes de Pomona afectados económicamente por el impacto de la pandemia del COVID serán elegibles para aplicar
-  Solicitantes con ingresos extremadamente bajos pueden calificar para un pago único de hasta el 25% de la renta debida entre los meses de septiembre 2020 y enero 2021

Tamaño del hogar	1 persona	2 personas	3 personas	4 personas	5 personas	6 personas	7 personas	8 personas
Annual - 30%	\$23,700	\$27,050	\$30,450	\$33,800	\$36,550	\$39,250	\$41,950	\$44,650

EL PROGRAMA DE ASISTENCIA DE RENTA DE LA CIUDAD DE POMONA CONCUERDA CON LA NUEVA LEY AB 3088 PARA AYUDAR A QUE EL MAYOR NÚMERO POSIBLE DE RESIDENTES DE POMONA EVITEN EL DESALOJO.

LA NUEVA LEY AB 3088 DICE:

- LOS INQUILINOS DEBEN PAGAR POR LO MENOS 25% DE LA RENTA ATRASADA ENTRE SEPTIEMBRE 2020 Y ENERO 2021.
- LOS INQUILINOS DEBEN PRESENTARLE A SU DUEÑO UN FORMULARIO DE DECLARACIÓN DE DIFICULTADES FINANCIERAS RELACIONADAS AL COVID.

COMUNÍQUESE CON SU OFICINA LOCAL DE ASISTENCIA DE RENTA DE EMERGENCIA PARA APLICAR

Caridades Católicas
(Catholic Charities)

1460 E. Holt Avenue #98, Pomona, CA 91767
909-629-1331
nalcata@cccharities.org
Lunes - Viernes
8:30 am - 3:00 pm
Solo con cita previa

Centro de Oportunidad Económica de Pomona
(Pomona Economic Opportunity Center)

1682 W. Mission Blvd., Pomona, CA 91766
909-397-4215
peoc.staff@pomonadaylabor.org
Lunes - Viernes
9:00 AM 12:00 PM; 1:00 PM-5:00 PM
Solo con cita previa

Inland Valley Hope Partners

209 W. Pearl Street, Unit 103, Pomona, CA 91766
909-622-3806, x301
info@inlandvalleyhopepartners.org
Lunes - Viernes
Solo con cita previa

Servicios de Salud Mental Tri-City

(Tri-City Mental Health Services)
2008 N. Garey Avenue, Pomona, CA 91767
909-623-6131
housing@tricitymhs.org
Lunes - Viernes 8:30am-5pm
Solo con cita previa

También puede aplicar en línea: Pomona.HousingPrograms.com