



THE CITY OF POMONA

TO: HONORABLE MAYOR AND COUNCIL MEMBERS
FROM: JAMES W. MAKSHANOFF, CITY MANAGER *jm*
SUBJECT: WEEKLY REPORT – Wednesday, November 25, 2020

ADMINISTRATION

CITY COUNCIL MEETING REMINDERS

✚ **City Council Teleconference Meeting: Monday 12/7/2020**

Closed Session 5:30 pm
Meeting: 7:00 pm

✚ **City Council Teleconference Meeting: Monday 12/21/2020**

Closed Session 5:30 pm
Meeting: 7:00 pm

THANKSGIVING DAY - CITY FACILITIES ARE CLOSED

Pomona City facilities, including City Hall, Public Library, Police Station, Community Centers, and City Yards, will be closed on Thursday, November 26th in observance of Thanksgiving Day. Normal business hours will resume on Monday, November 30th. As always, for emergencies please dial 9-1-1 and for matters requiring immediate attention our Pomona PD 24/7 Dispatch at (909) 622-1241 and 9-1-1 for emergencies.

STREET SWEEPING/TRASH COLLECTION - On Thanksgiving Day, Thu, 11/26:

- Street Sweeping - Cancelled
- Trash Collection - Postponed and will resume on Friday & Saturday (1+ day after its regularly scheduled pick-up day.)

CITY CLERK

CITY BOARDS AND COMMISSIONS- UPCOMING MEETINGS

- December 2, 2020 Historic Preservation Commission VIA ZOOM WEBINAR
- December 3, 2020 Parks and Recreation Commission VIA ZOOM WEBINAR
- December 3, 2020 Charter Review Commission VIA ZOOM WEBINAR
- December 3, 2020 Youth Commission VIA ZOOM WEBINAR

ELECTION INFORMATION

Election results are available at <https://results.lavote.net/#year=2020&election=4193>

Results are not official until December 3.

LIBRARY

Fall-Themed Craft

We still have salt dough magnets, leaf and pumpkin shaped along with paint brushes and mini paint cups, available for pickup through PPL To-Go. Stop the Library front entrance by to pick up some Fall reading and a mini craft kit on Mondays and Thursdays from 12 pm - 5 pm! Please contact the library with questions or for more information at 909-620-2043 and library@ci.pomona.ca.us.



POLICE

DUI/CDL CHECKPOINT

On Friday night, December 4th, the Police Department will conduct a two-direction checkpoint on a major thoroughfare in Pomona. This checkpoint is OTS grant funded and will start at 9:00 p.m. This checkpoint may be cancelled depending on the status of the county/state public health order.

COVID-19 RESOURCES

General

NEW – Statewide Mask Requirement (11/20/20) - It's now required that everyone in California must wear a mask or face covering when outside of their home, with limited exceptions. Read more at covid19.ca.gov/masks-and-ppe/.

NEW – Limited Stay-at-Home Order (11/19/20) - Effective November 21, stop non-essential activities between 10:00 pm to 5:00 am in counties in the Widespread (purple) tier (which includes ALL Southern California counties). Read more [here](#).

LA COUNTY PUBLIC HEALTH – COVID-19 Data Page

Stay informed of all LA County updates, including data and protocols at publichealth.lacounty.gov/media/coronavirus.

Business Information

NEW – UPDATED RESTAURANT BUSINESS GUIDELINES

Effective 11/25/20 at 10 p.m., restaurants, breweries and wineries may only offer food and beverage via take-out, drive-thru or delivery. Wineries and breweries may continue retail sales operations. These limitations are effective November 25 – December 17, 2020. See the Order of the Health Officer Protocol [here](#).

DEADLINE EXTENDED TO JAN. 15th

POMONA BUSINESS ASSISTANCE PROGRAM!

Read more and apply online to this second round of [grants for Pomona businesses here](#).



The poster is blue with white and yellow text. It features two circular logos: the City of Pomona seal (top right) and the Pomona Chamber of Commerce seal (middle right). The text reads: 'Pomona Business Assistance Program (PBAP) APPLICATION WORKSHOPS'. Below this, it lists two workshops: one in Spanish on November 30 at 5:00 P.M. and one in English on November 30 at 5:30 P.M. Each workshop includes a Zoom link, ID, and password.

Pomona Business Assistance Program (PBAP)

APPLICATION WORKSHOPS

Mon, November 30, 2020

5:00 P.M. - SPANISH
Enlace: bit.ly/negocio11-30
ID: 832 3122 6489
Contraseña: vJZLA3

5:30 P.M. - ENGLISH
Link: bit.ly/11-30business
ID: 846 5192 3628
PW: 605355

MON, 11/30 APPLICATION HELP

The Pomona Chamber of Commerce is hosting TWO workshops to learn more about applying for funds:

Spanish Workshop:

Como Aplicar para el Programa de Asistencia para Negocios

Lunes, 11/30/20 a las 5:00 p.m.

Zoom: bit.ly/negocio11-30

ID: 832 3122 6489 & **PW:** vJZLA3

Por Telefono:

+16699006833,,83231226489#,,,,,0#,,
526648# US (San Jose)

English Workshop:

How to apply for the Pomona Business Assistance Program

Monday, 11/30/20 at 5:30 p.m.

Zoom: bit.ly/11-30business

ID: 846 5192 3628 & **PW:** 605355

By Phone:

+16699006833,,84651923628#,,,,,0#,,
605355# US (San Jose)

NEW – COVID-19 SAFETY COMPLIANCE CERTIFICATE

LA County is helping train businesses on the implementation of COVID-19 safety protocols through a no-cost online training course called the COVID-19 Safety Compliance Certification Program (CSCCP). Once completed, business owners receive a certificate, and window seal to display on their storefront. Sign-up [here](#)!

NEW – COUNTY AGENCIES TO FOLLOW ON SOCIAL MEDIA

Find out about business assistance and training programs from LA County by following on Facebook, Twitter, and Instagram:

- [Disaster Help Center](#) - @LAHELPCENTER
- [LA County Consumer & Business Affairs \(DCBA\)](#) - @LACOUNTYDCBA
- [WDACS/LACBIZDEV](#) - @LACBIZDEV

NEW – FREE PPE FOR SMALL BUSINESSES

In an effort to keep small businesses open and operating safely as the flu, cold and Covid-19 seasons converge, PPE Unite is giving small businesses 30-days of free PPE including face coverings, face shields and hand sanitizer. Visit www.ppeunit.org for details.

ACTIVATE POMONA – FREE BUSINESS PERMITS

FREE Activate Pomona permits are designed to aid economic recovery by permitting:

- Use of parking spaces for take-out and curbside pick-up
- Temporary art on City-owned accessory structures, and
- Sidewalk dining, retail, and pop-up art and seating
- Food trucks and expanded retail on private property
- Expanded definitions for home-based businesses.

All interested entities may inquire and apply at bit.ly/activatepomona.



COUNTY RESOURCES PAGE – LAYOFF AVERSION & MORE!

The County's Department of Consumer and Business Affairs' Office of Small Business can help connect you to local, state and federal resources, including layoff aversion and emergency loans. [Click here](#) for details.

SEEKING TO RENT UNITS TO TENANTS WITH RENT SUBSIDIES?

In an effort to expand access to housing for individuals experiencing homelessness and supporting local property owners, People Assisting the Homeless (PATH) has created the [LeaseUp Initiative](#) to connect local property owners with potential tenants receiving housing subsidies: [Landlord FAQ](#).

Community Information

RENTAL ASSISTANCE PROGRAM

Read more and apply online to this second round of [Pomona Rental Assistance here](#).

Make an appointment with Pomona agencies authorized to **help for FREE**:

- **Catholic Charities**
909-629-1331
nalcala@ccharities.org
- **Inland Valley Hope Partners**
909-622-3806 x301
info@inlandvalleyhopepartners.org
- **Pomona Economic Opportunity Center** – 909-397-4215
Peoc.staff@pomonadaylabor.org
- **Tri-City Mental Health Services**
909-623-6131
housing@tricitymhs.org



WATCH ON YOUTUBE – AT-HOME HOLIDAY DIY & RECIPES!

While you spend more time indoors with your family, the Pomona Recreation team invites you to peruse their DIY Thursday and Foodie Friday playlists on the City's YouTube Channel for some fun and easy at-home activities. The playlists include Fall crafts and recipes such as:

- [DIY Harvest Wreath](#)
- [DIY Fall Candle Holder](#)
- [DIY Scarecrow Decoration](#)
- [Pumpkin Pie in a Cup](#)
- [Pumpkin Pie Rice Krispies](#)
- [Fruit Cornucopia](#)

NEW – HUNGRY THIS HOLIDAY?

If you or your family is hungry during the holidays, Los Angeles County can help you find a hot meal, locate a free food pantry or enroll you for CalFresh benefits. For more information, call 2-1-1 or click [here](#).

COVID-19 PROTECTIONS FOR TENANTS (AB 3088)

Are you unable to pay rent because of COVID-19? California's new law may protect you from eviction. Please visit the [City's COVID-19 FAQ Page](#) under Landlord & Tenant Resources to learn more.

PERSONAL PROTECTIVE GEAR (PPE) DONATIONS NEEDED

The Pomona COVID-19 Action Committee, comprised of dozens of community organizations, local institutions, and volunteers are holding a PPE donation drive to distribute these vital hygiene tools to Pomona families through food banks and food distribution events. You may contact the Pomona COVID-19 Hotline for details at 909-620-2311, "0". Two drop-off sites are located at the:

- Tri-City Wellness Center, 1403 N. Garey Ave., Pomona
- Tri-City Adult Health Center, 2008 N. Garey Ave., Pomona

FREE WI-FI LOCATOR TOOL – LA COUNTY

County of Los Angeles has created a Free WiFi locator to help get connected! To learn of locations near you, dial 2-1-1- or visit findwifi.lacounty.gov! Make sure to share this with your community to help them access this important service.

CHILD CARE VOUCHERS THROUGH DEC. 30.

The LA County Department of Public Health's Office for the Advancement of Early Care and Education, in partnership with the [Child Care Alliance of Los Angeles](http://ChildCareAlliance.org), will provide child care vouchers to 5,000 essential workers and low-income working parents through Dec. 30. Families seeking child care may access vouchers and see eligibility criteria by calling 888-92-CHILD (888-922-4453) or by visiting www.ccala.net.

ATTACHMENTS

1. Upcoming Events
2. Pomona Business Assistance Program
3. Pomona Business Assistance Program – Workshops
4. Pomona Rental Assistance Program

UPCOMING POMONA COMMUNITY EVENTS

Date	Event	Time	Details	Location
Housing Rights Center Daily Events	Housing Rights Workshop, Clinics and Live Q&A	Various	Visit their Facebook page for more info.	facebook.com/HousingRightsCenter
Tri-City Wednesday/Thursday	Virtual Gardening	Various	Join TCG/ Tri-City to practice mindfulness. Learn how gardening and nature can have a positive impact on mental health and wellness.	Contact (909) 623-6131 to learn how to participate
Pomona Chamber Every Friday	Coffee Connections	10 a.m.	Pomona Chamber invites you to pull up a chair, grab a cup of coffee and join them as they network with business and community leaders	potomeet.me/pomonachamber
American Museum of Ceramic Art Weekly	AMOCA Teen Council	-----	Weekly meetings for teenagers (high school) - now virtual! Includes mentoring, professional development, access to the museum collections, exhibitions, and ceramics studio. Apps Due November 30	amoca.org/teen-council VIRTUAL
American Museum of Ceramic Art Ongoing	Virtual Arts Tours for Students and Educators	-----	Online virtual tours, both live with AMOCA staff (synchronous) and self-led (asynchronous) tailored to each class and grade level. Educators (self-led tours available for grades 3-5 and College/University). Self-led are free (courtesy of the Getty Foundation). Live tours start at \$35 (fee can be waived for schools receiving Title 1 funding).	amoca.org/education
City of Pomona Ongoing	Parks Needs Survey	-----	The City of Pomona wishes to have your opinion on 5 City parks for which staff is apply for grant funding! Visit the link for more details.	bit.ly/2020pomonaparksurvey
City of Pomona Tues, Oct 27 - Sat, Jan 30	Community Needs Survey	-----	The City is conducting a Community Needs Survey to gather information on housing, human services, public infrastructure and community development activities for low/ moderate – income persons.	surveymonkey.com/r/75FWDFP
Fri, Nov 6 – Sun, Jan 3	The Elf on the Shelf's Drive Thru	-----	Experience an elf-tacular adventure this season with The Elf on the Shelf's Magical Holiday Journey, all from the safety of your own car!	Fairplex
Monday, November 30	Pomona Business Assistance Application Workshops	5:00 p.m. & 5:30 p.m.	The Pomona Chamber of Commerce hosts TWO workshops to assist all interested in applying for \$5,000 microbusiness grants through the City of Pomona. Spanish at 5 p.m. and English at 5:30 p.m. via Zoom!	Esp: bit.ly/negocio11-30 ID: 832 5122 6489 & PW: v2L2L43 Eng: bit.ly/11-30business ID: 846 5192 3628/PW: 605355
Wednesday, November 25	Community Interfaith Thanksgiving Service	7 p.m.	Featuring Spiritual and Musicians from Christian, Jewish, Muslim and Native American Traditions, and interfaith Community Choir and Special Guest, brought to you by Temple Beth Israel.	ZOOM, FB Live and Youtube
Monday, December 7	City Council Meeting & Swearing-In Ceremony	7 p.m.	Regular City Council Meeting. Read the agenda here: bit.ly/pomonaagendas . Watch on Spectrum/FIOS Ch. 29 and at bit.ly/pomonastreaming .	Via Teleconference (NO public meeting location)
Wednesday, December 9	Sowing Seeds for Life Holiday Pantry	8 a.m. – 12 p.m.	Drive-Thru Food Pantry. The first 2,000 vehicles will receive holiday cheer that includes lot of food, toys (or gift cards while	Fairplex Gate 17

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UPCOMING POMONA COMMUNITY EVENTS

Date	Event	Time	Details	Location
			supplies last) and of course greeting from Santa!	
Wednesday, December 9	Community Needs 21-20 Annual Action Plan Community Needs Meeting	6:30 p.m.	All residents are invited to join a Community Needs meeting to share your thoughts on the most important community needs. These meetings will assist in identifying the City's needs and funding priorities with the VDBG, HOME and ESG Programs.	https://zoom.us/join ID# 996 3900 7796
Thursday, December 10	Holiday for Heroes	12 p.m.	Pomona Chamber of Commerce is Honoring our Public Safety Officers & Veterans	https://www.eventbrite.com/e/pomona-chamber-presents-holiday-for-heroes-2020-tickets-129346576091
Saturday, December 12	2020 Drive-Thru Parade "Dashing Thru Downtown"	6 p.m.	This year's holiday event will feature "stationary" floats and parade entries while the community drives by to celebrate the holiday season and will take place in downtown Pomona.	Downtown Pomona
Saturday, December 19	10th Annual Toy Drive	12 p.m. – 3 p.m.	Kennedy Austin's Toy Drive – Children must be present to receive toys. Visits kennedyaustinfoundation.org for details.	Black Knightz Kastle 310 N. East End Ave.
Saturday, December 19	Too Toxic to Trash	9 a.m. – 3 p.m.	Free Household Hazardous Waste and Electronic Waste Drive-Thru Collection Event	Brackett Field Fairplex Dr. & W McKinley
Monday, December 21	City Council Meeting	7 p.m.	Regular City Council Meeting. Read the agenda here: bit.ly/pomonaagendas . Watch on Spectrum/FIOS Ch. 29 and at bit.ly/pomonastreaming .	Via Teleconference (NO public meeting location)
Wednesday, January 13	Community Needs 21-20 Annual Action Plan Community Needs Meeting	6:30 p.m.	All residents are invited to join a Community Needs meeting to share your thoughts on the most important community needs. These meetings will assist in identifying the City's needs and funding priorities with the VDBG, HOME and ESG Programs.	https://zoom.us/join ID# 989 8237 9448
Thursday, January 14	CDBG Proposal Due	-----	Neighborhood Services Depart. Development of the 21-22 Annual Action Plan. CDBG Proposal Due	-----
Saturday, January 30	Community Needs Survey Response Due	-----	Neighborhood Services Depart. Development of the 21-22 Annual Action Plan. Community Needs Survey Response Due	-----

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PROGRAMA DE ASISTENCIA PARA NEGOCIOS

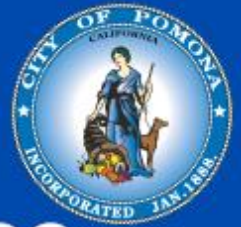
La asistencia apoyará a los negocios pequeños que atraviesan dificultades financieras debido a una pérdida o reducción de los ingresos directamente relacionados con COVID-19.

REQUISITOS OBLIGATORIOS

- Debe ser una microempresa (5 o menos empleados equivalentes a tiempo completo, incluidos los propietarios)
- El negocio debe estar en la ciudad de Pomona
- Debe tener una licencia comercial válida
- Debe haber experimentado una pérdida de ingresos relacionada con COVID-19
- Debe cumplir con los criterios de bajos ingresos
- Las organizaciones sin fines de lucro no están excluidas de la solicitud, pero deben emplear a personas de bajos ingresos.
- Las aplicaciones elegibles se ingresarán en una lotería (solo si es necesario)

SOLICITUDES DISPONIBLES:
26 DE OCTUBRE A 15 DE ENERO DE 2021
[HTTP://WWW.CI.POMONA.CA.US/](http://www.ci.pomona.ca.us/)

Pomona Business Assistance Program (PBAP)



APPLICATION PERIOD:
OCTOBER 26, 2020 TO
JANUARY 15, 2021

[HTTP://WWW.CI.POMONA.CA.US/](http://www.ci.pomona.ca.us/)

PBAP grants will support small businesses undergoing financial hardship due to a loss or reduction in revenue directly related to COVID-19.

PROGRAM GUIDELINES

- Must be a microenterprise business (5 or fewer full-time equivalent employees, including the owner(s))
- Business must be in the City of Pomona
- Must have a valid business license
- Must have experienced COVID-19 related loss in revenue
- Must meet low-income criteria
- Non-profits are not excluded from applying but must employ low-income persons
- Eligible business applications will be entered into a lottery (only if needed)

Pomona Business Assistance Program (PBAP)



APPLICATION WORKSHOPS

Mon, November 30, 2020

5:00 P.M. - SPANISH

Enlace: bit.ly/negocio11-30

ID: 832 3122 6489

Contraseña: vJZLA3

5:30 P.M. - ENGLISH

Link: bit.ly/11-30business

ID: 846 5192 3628

PW: 605355






APPLY FOR \$5,000 MICRO BUSINESS GRANTS:
[BIT.LY/POMONABUSINESSGRANTS](https://bit.ly/pomonabusinessgrants)



CITY OF POMONA Emergency Rental Assistance Program (COVID-19)

AVAILABLE STARTING OCTOBER 26, 2020 at 8:00 AM

-  Applications will be processed on a first-come, first-serve basis until funds are exhausted.
-  Only Pomona residents that have been financially impacted by the COVID pandemic are eligible to apply.
-  Applicants with extremely low income may qualify for a one-time payment to cover up to 25% of rent due between the months of September 2020 and January 2021.

Household Size	1 Person	2 Person	3 Person	4 Person	5 Person	6 Person	7 Person	8 Person
Extremely Low Income (30%)	\$23,700	\$27,050	\$30,450	\$33,800	\$36,550	\$39,250	\$41,950	\$44,650

THE CITY OF POMONA RENTAL ASSISTANCE PROGRAM WORKS IN ALIGNMENT WITH AB 3088 TO HELP THE GREATEST NUMBER OF POMONA RESIDENTS TO AVOID EVICTION:

AB 3088 SAYS:

- TENANTS MUST PAY AT LEAST 25% OF THEIR RENT BETWEEN SEPTEMBER 2020 & JANUARY 2021.
- TENANTS MUST SUBMIT A COVID-19 HARDSHIP DECLARATION FORM TO THEIR LANDLORD.

CONTACT ANY OF THESE AGENCIES TO APPLY

Catholic Charities

1460 E. Holt Avenue #98, Pomona, CA 91767
909-629-1331
nalcalaeccharities.org
Monday - Friday
8:30 am - 3:00 pm
By appointment only

Pomona Economic Opportunity Center

1682 W. Mission Blvd., Pomona, CA 91766
909-397-4215
peoc.staff@pomonadaylabor.org
Monday - Friday
9:00 AM 12:00 PM; 1:00 PM-5:00 PM
By appointment only

Inland Valley Hope Partners

209 W. Pearl Street, Unit 103, Pomona, CA 91766
909-622-3806, x301
info@inlandvalleyhopepartners.org
Monday - Friday
By appointment only

Tri-City Mental Health Services




2008 N. Garey Avenue, Pomona, CA 91767
909-623-6131
housing@tricitymhs.org
Monday - Friday 8:30am-5pm
By appointment only

You may also apply online: Pomona.HousingPrograms.com



CIUDAD DE POMONA Asistencia de Renta de Emergencia (COVID-19)

Disponible empezando el 26 de octubre del 2020 a las 8:00 AM

-  Solicitudes para ayuda de renta de emergencia se procesarán en la orden de llegada, hasta que se agoten los fondos
-  Solo los residentes de Pomona afectados económicamente por el impacto de la pandemia del COVID serán elegibles para aplicar
-  Solicitantes con ingresos extremadamente bajos pueden calificar para un pago único de hasta el 25% de la renta debida entre los meses de septiembre 2020 y enero 2021

Tamaño del hogar	1 persona	2 personas	3 personas	4 personas	5 personas	6 personas	7 personas	8 personas
Anual - 30%	\$23,700	\$27,050	\$30,450	\$33,800	\$36,550	\$39,250	\$41,950	\$44,650

EL PROGRAMA DE ASISTENCIA DE RENTA DE LA CIUDAD DE POMONA CONCUERDA CON LA NUEVA LEY AB 3088 PARA AYUDAR A QUE EL MAYOR NÚMERO POSIBLE DE RESIDENTES DE POMONA EVITEN EL DESALOJO.

LA NUEVA LEY AB 3088 DICE:

- LOS INQUILINOS DEBEN PAGAR POR LO MENOS 25% DE LA RENTA ATRASADA ENTRE SEPTIEMBRE 2020 Y ENERO 2021.
- LOS INQUILINOS DEBEN PRESENTARLE A SU DUEÑO UN FORMULARIO DE DECLARACIÓN DE DIFICULTADES FINANCIERAS RELACIONADAS AL COVID.

COMUNIQUESE CON SU OFICINA LOCAL DE ASISTENCIA DE RENTA DE EMERGENCIA PARA APLICAR

Caridades Católicas

(Catholic Charities)

1460 E. Holt Avenue #98, Pomona, CA 91767

909-629-1331

nalcala@ccharities.org

Lunes - Viernes

8:30 am - 3:00 pm

Solo con cita previa

Inland Valley Hope Partners

209 W. Pearl Street, Unit 103, Pomona, CA 91766

909-622-3806, x301

info@inlandvalleyhopepartners.org

Lunes - Viernes

Solo con cita previa

Centro de Oportunidad Económica de Pomona

(Pomona Economic Opportunity Center)

1682 W. Mission Blvd., Pomona, CA 91766

909-397-4215

peoc.staff@pomonadaylabor.org

Lunes - Viernes

9:00 AM 12:00 PM; 1:00 PM-5:00 PM

Solo con cita previa

Servicios de Salud Mental Tri-City

(Tri-City Mental Health Services)

2008 N. Garey Avenue, Pomona, CA 91767

909-623-6131

housing@tricitymhs.org

Lunes - Viernes 8:30am-5pm

Solo con cita previa

También puede aplicar en línea: Pomona.HousingPrograms.com