

A WAY HOME:

Community Solutions for Pomona's Homeless



**STRATEGIES TO HELP POMONA'S HOMELESS
FIND THEIR WAY HOME**



The Path to “A Way Home”



Background

October 2013	Report on Homelessness to City Council
August 2015	Community Forum on Homelessness
November 2015	Homeless Advisory Committee (HAC)
February 2016	City Council Study Session: Addressing Homelessness in Pomona
July 2016	HAC Recommendations Submitted
September 2016	Strategic Plan Overview Presented to PCOCC

Homeless Advisory Committee



- Convened under the umbrella of Pomona's Promise: Healthy in Pomona Initiative
- Attendants to Meetings
 - Residents, homeless individuals, business owners, community and faith based organizations, educational institutions, public agencies and elected officials
- Workgroups
 - Housing and Facilities
 - Programs, Services and Resources
 - Community Perceptions and Public Relations
 - Public Policy



**A WAY HOME:
COMMUNITY SOLUTIONS FOR
POMONA'S HOMELESS**

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Authorized by the Pomona City Council on January 9, 2017

*Strategies to
Help Pomona's
Homeless Find
Their Way
Home*

Pomona's Strategic Plan on Homelessness

Strategic Plan Goals



Goal A	Reduce the Number of Pomona's Unsheltered Homeless
Goal B	Reduce the Negative Impacts on Community Neighborhoods and Public Spaces through the Coordination of Services
Goal C	Have an Engaged and Informed Community Regarding Homelessness and Homeless Solutions
Goal D	Balance the Needs and Rights of Homeless Persons and the Larger Community through Updated Fair, Legal and Enforceable Policies and Ordinances

GOAL A

Reduce the Number of Pomona's
Unsheltered Homeless

GOAL A STRATEGIES



GOAL A	Reduce the Number of Pomona's Unsheltered Homeless	Priority	Timeframe
Strategy A1	<i>Establish a Year-Round Shelter(s) Able to Provide for Multiple Subpopulations</i>	URGENT	6 -12 months
Strategy A2	<i>Support and Encourage the Development of Affordable and Supportive Housing Across the Spectrum of, and Proportionate to, the Need by Household Types</i>	Medium	24-36 months
Strategy A3	<i>Increase Incomes for Self-Sufficiency and Housing Sustainability</i>	Medium	24-36 months
Strategy A4	<i>Strengthen, Expand and Support the Pomona Homeless Outreach Program</i>	Medium	24-36 months

GOAL B



Reduce the Negative Impacts on
Community Neighborhoods and
Public Spaces through the
Coordination of Services

GOAL B STRATEGIES



Strategy B1	<i>Establish a Service Center for Centralization and Coordination of Services</i>	URGENT	6 -12 months
Strategy B2	<i>Establish a Communal Kitchen for the Provision of Food Services</i>	URGENT	6 -12 months
Strategy B3	<i>Coordinate Community-Based Volunteer Services for the Homeless and Agencies Serving Them</i>	High	12-24 months
Strategy B4	<i>Collaborate with the County, Tri-City Mental Health and Pomona Valley Medical Center to Address Systems Impacting Homelessness in Pomona</i>	Medium	24-36 months
Strategy B5	<i>Advocate for Fair-Share Participation with Neighboring Cities</i>	High	12-24 months
Strategy B6	<i>Direct the City's "Neighborhood Improvement Task Force" to Focus on Solutions Related to Homelessness and Reducing its Impact on Pomona Neighborhoods</i>	URGENT	1-3 months

GOAL B STRATEGIES continued



Strategy B7	<i>Provide Lockers for Storage of Personal Belongings and Implement a Complementary Travel Lite Campaign</i>	URGENT	Operational by November 2016
Strategy B8	<i>Coordinate a “Filling the Gap” Transportation System for Clients Referred to Agencies and Appointments</i>	<i>Low</i>	<i>40-60 months</i>
Strategy B9	<i>Launch a “Positive Change NOT Spare Change” Campaign Addressing Panhandling and Donations</i>	<i>Low</i>	<i>40-60 months</i>
Strategy B10	<i>Enhance, Strengthen and Support the Pomona Continuum of Care Coalition to Help Implement “A Way Home” Strategies</i>	Medium	9-12 months
Strategy B11	<i>Implement Ongoing Health Interventions to Identify and Provide Services to the Most Vulnerable and Medically Fragile Homeless</i>	Medium	24-36 months

GOAL C



Have an Engaged and Informed
Community Regarding
Homelessness and Homeless
Solutions

GOAL C STRATEGIES



Strategy C1	<i>Communicate Accurate Information Effectively</i>	Medium	3-12 months
Strategy C2	<i>Inform the Community of Homeless Solutions Initiatives</i>	Medium	3-12 months
Strategy C3	<i>Enhance, Strengthen and Support the Pomona Continuum of Care Coalition as an Engagement Arm of the “A Way Home” Strategies</i>	Low	24-36 months
Strategy C4	<i>Create “A Way Home” Strategies Webpage and Dashboard</i>	Low	24-36 months
Strategy C5	<i>Provide an Annual Report on Homeless and Housing Development Efforts Within the City</i>	Medium	9-24 months

GOAL C STRATEGIES continued



Strategy C6	<i>Provide Training on When, Where, and How Food and Basic Needs Items May be Distributed within the City. Provide Connections to the Volunteer Coordination Program</i>	High	12-24 months
Strategy C7	<i>Increase Business Owners' Knowledge of Homeless Solutions and Provide Supportive Tools</i>	High	12-24 months
Strategy C8	<i>Engage and Inform the Residents of Pomona in Issues Regarding Homelessness</i>	High	12-24 months
Strategy C9	<i>Strengthen Service Provider Networks and Increase Resource Visibility</i>	Low	24-48 months
Strategy C10	<i>Increase Homeless Persons Access To and Use of Resources</i>	Medium	18-24 months

GOAL D



Balance the Needs and Rights of Homeless Persons and the Larger Community through Updated Fair, Legal and Enforceable Policies and Ordinances

GOAL D STRATEGIES



Strategy D1	<i>Evaluate Current Policies and Ordinances and Create Policies and Enforceable Ordinances that Support the Strategies</i>	Urgent	Parallel Supported Strategy Implementation
Strategy D2	<i>Create a Safe and Secure Park and Civic Plaza Experience</i>	High	6-48 months
Strategy D3	<i>In Conjunction with the Opening of a Communal Kitchen, Create and Enforce Policies and Ordinances Around the Provision of Food in the City</i>	High	12-24 months
Strategy D4	<i>Secure Additional Resources to Address Homelessness</i>	High	12-24 months
Strategy D5	<i>Evaluate Staffing Needs to Ensure Adequacy of Program and Strategy Implementation</i>	Medium	24-36 months

Strategic Plan Contents



- Background of Strategic Planning Process
- Demographic Information of Pomona's Homeless Based on 2016 Point-in-Time Homeless (PIT) Count Survey
- Corporation for Supportive Housing System Analysis
- Crisis Response: The Foundation of Community Solutions
- Goals and Strategies
- Addenda
 - HAC Membership
 - Homeless PIT Count Opt-in Report with Demographics and Survey
 - Definitions
 - Service Planning Area PIT Count
 - PCOCC Membership
 - City of Pomona Homeless Programs with Allocations

Strategic Plan Contents



- **Goals and Strategies**
 - Strategy Description
 - Activities and Implementation Benchmarks
 - Potential Performance Metrics
 - Potential Costs and Funding Sources
 - Priority and Timeframe
 - Implementation Lead
 - Potential Collaborating Partners

URGENT STRATEGIES TO IMPLEMENT



Strategy A1

Establish a Year-Round Shelter(s) Able to Provide for Multiple Subpopulations

Strategy B1

Establish a Service Center for Centralization and Coordination of Services

Strategy B2

Establish a Communal Kitchen for the Provision of Food Services

Strategy B7

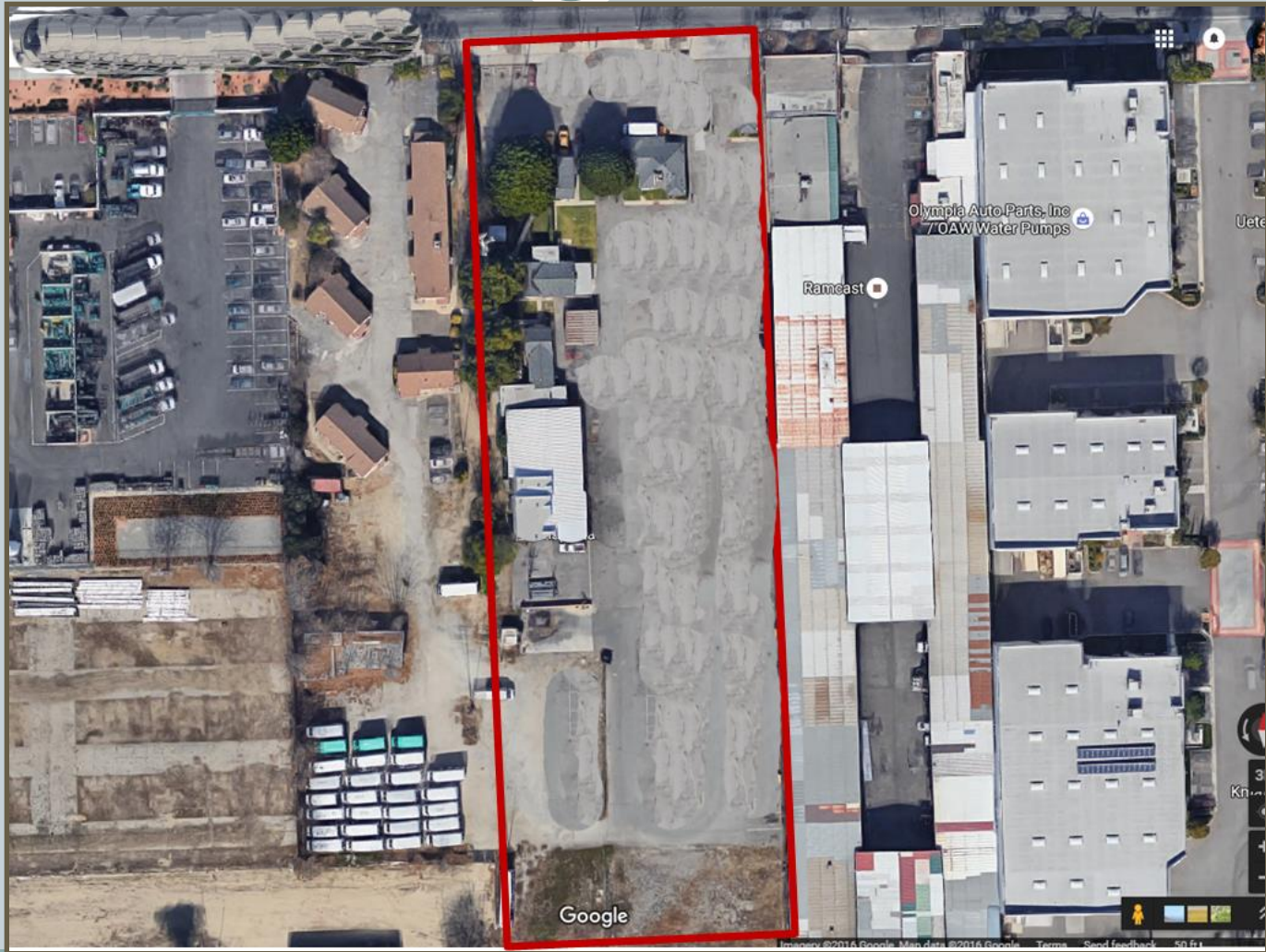
Provide Lockers for Storage of Personal Belongings and Implement a Complementary Travel Lite Campaign

RESPONDING TO URGENCY



September 2016	City Council Declares a Shelter Crisis within the City
October 2016	City Council approves funding for the Homeless Encampment Action Response Team (HEART)
October 2016	Corporation for Supportive Housing provides the Pomona System Analysis Report
November 2016	Transitional Storage Center Opens
	Council Authorizes Purchase of Emergency Shelter Site and Authorizes Development of a Site Plan
	Strategic Plan “A Way Home” is presented to City Council
January 2017	City Council Formally Adopts “A Way Home” Plan
	City Council Approves Site Plan for Centralized Service Center

1400 E. Mission Site Plan



Site Plan – Operational Philosophies



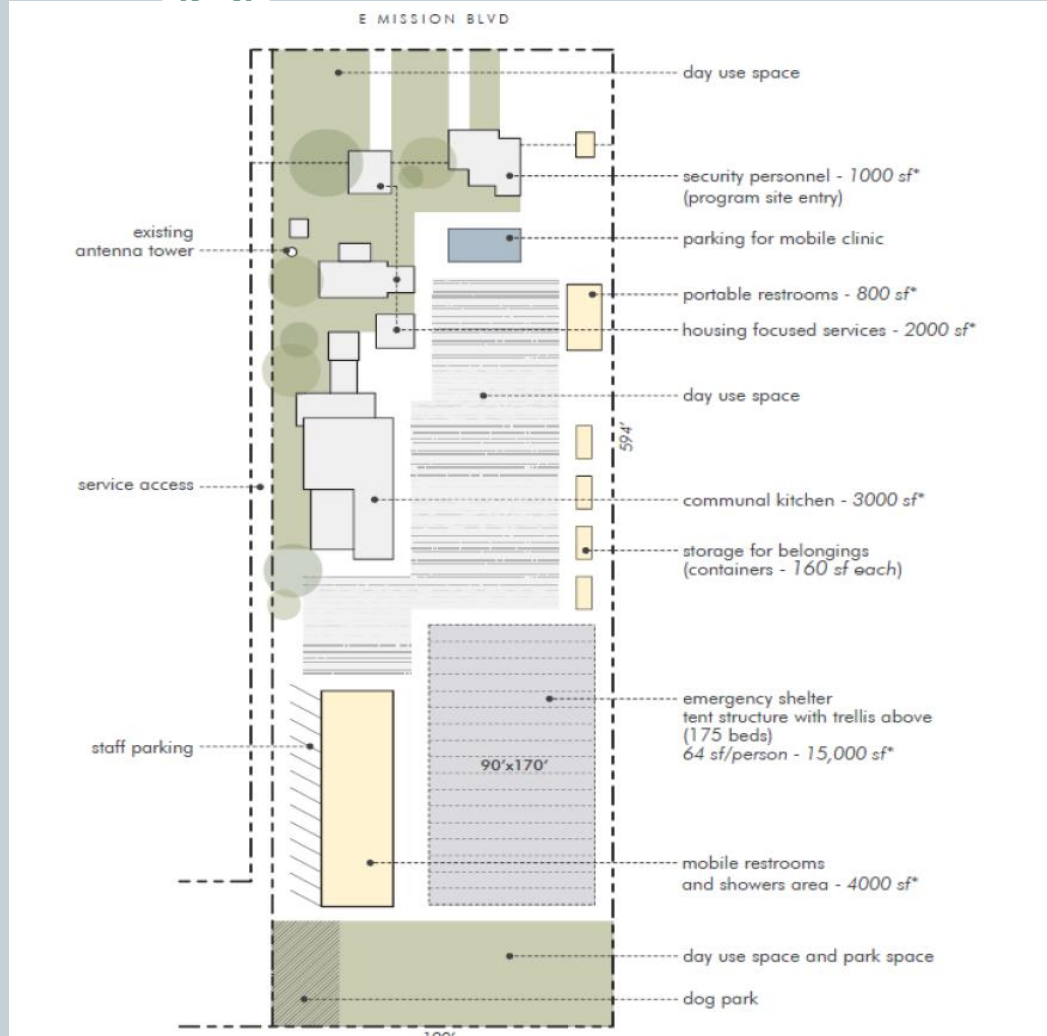
- Housing First Philosophy Focus
- Low Barrier Entry Criteria
- Housing Focused Approach
- Trauma Informed Care Approach

Site Plan – Programmatic Elements



- Year Round 24-hour Shelter for single adults
- Basic Services/Amenities
 - Security Personnel
 - Restrooms and Showers
 - Laundromat
 - Communal Kitchen
 - Storage Lockers
 - Day Use Space
 - Pet Place
- Housing Focused Services
 - Coordinate Entry
 - Street Outreach
 - Document/Benefits Attainment
 - Diversion Services
 - Housing Navigation
- Basic Health Care/Referrals
 - Basic Primary Care
 - Behavioral Health Care

Centralized Service Center Site Plan



Service Center Area



Service Offices

- Outreach Team
- Case Management
- Mental Health
- Health
- Housing Services



Coordinated Entry
Check In/Security

Mobile Unit Pad

Existing Buildings Rehabilitated to Office Space



Day Area





Day Area

Transitional
Storage Center



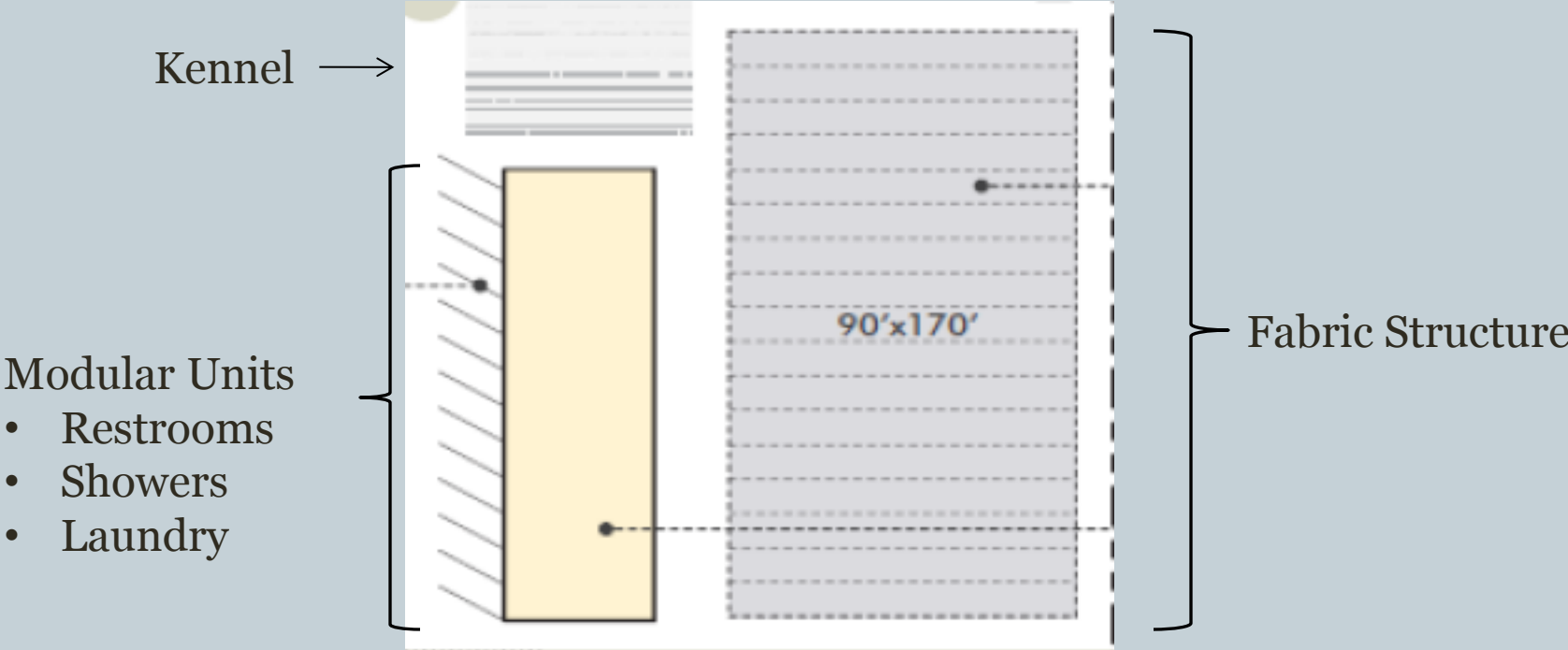


Communal Kitchen

Community Partners



Shelter Area



Emergency Shelter Structure



Sample Fabric Structure

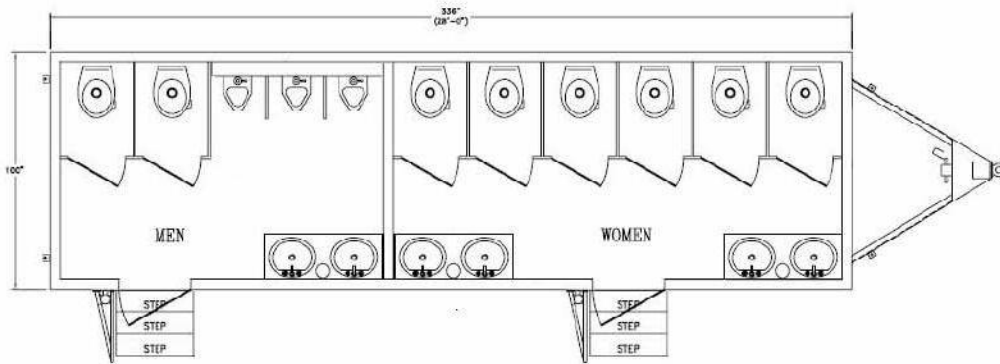


Fabric Structure

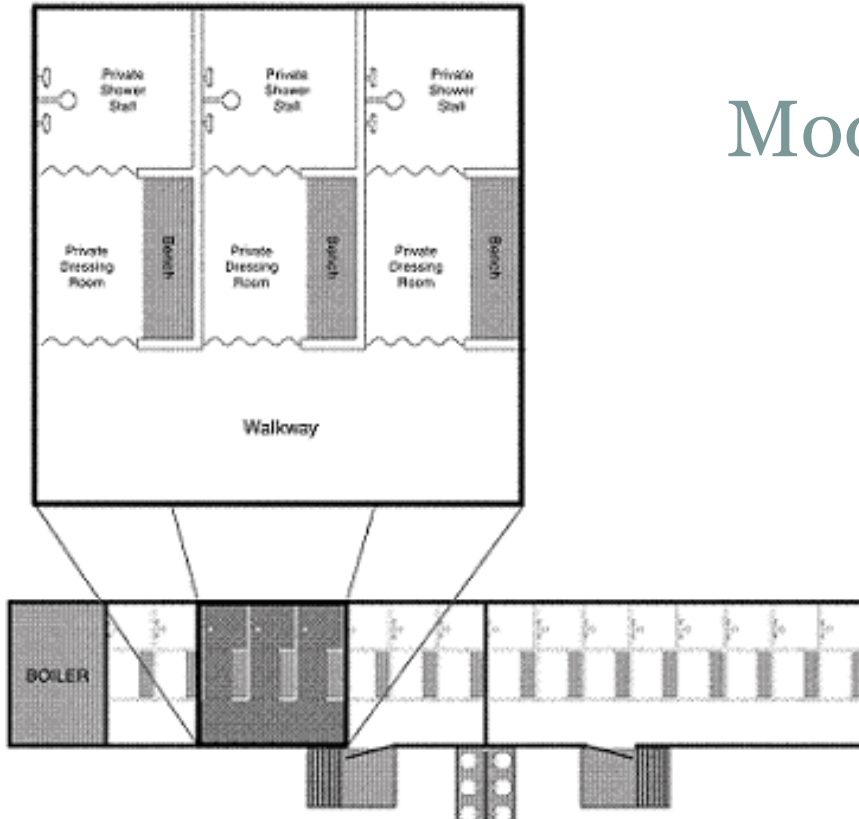
- Insulated
- Lighted
- Heating and A/C
- Doors
- Windows
- Ventilation



Modular Bathrooms



Modular Showers





Modular Laundromat





Kennel



Next Steps

- **Site Improvements**

- Infrastructure
- Rehab Existing Buildings
- Fabric Structure
- Modular Units

- **Primary Partners**

- Mental Health
- Health
- Housing Focused Services
- Emergency Shelter Operator
- Security
- Kennel/Veterinarian Services

- **Companion Agencies**

- Communal Kitchen Contributors
- Outreach Agencies
- Referral Agencies
- County Services

- **Volunteer Coordination**

- **Advisory Board**

- **Fund Development**

- **HELP THOSE IN NEED**
... FIND A WAY HOME

Thank you!



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